



BALAKLAVA & DALKEY AGRICULTURAL SOCIETY INC.

PO BOX 181, BALAKLAVA SA 5461

P: 0429 387 714

E: balakshow@gmail.com

ABN 75 020 000 999



2024 Sponsorship, Advertisement and Membership

Dear Business Owner / Sponsor / Member,

The Balaklava & Dalkey Agricultural Society is heavily underway planning our 144th Annual Balaklava Show (28th September 2024), and is once again offering businesses & the community with the opportunity to support the Annual Balaklava Show.

We would like to thank last year's sponsors, supporters and members who helped make the 2023 Balaklava Show a huge success. We rely heavily on the generosity and good faith of businesses and locals who help "make the show happen". The annual Balaklava Show reflects our community as a whole – a place where we can create and celebrate life in the Wakefield Regional Council area, from an agricultural, business, cultural and social point of view. We have so much to be proud of and by supporting our local show, we know that we can continue to put together a fantastic community event for all to enjoy.

The updated sponsorship, advertisement and membership packages outlined on the following page are a great opportunity to get your business name well recognised within the greater community or support this much-loved event – with 300 copies of our show books distributed across our region. Your support may also be recognised on our website and social media pages. If you are a business or community member who has or is willing to support the show with a monetary donation, we would appreciate your support.

Your support for this event would be greatly appreciated as the Balaklava & Dalkey Agricultural Society is a non-profit organisation and relies on sponsorship, advertising and membership support to continue. Please give this letter your sincere attention and reply with your favourable answer and attached paperwork before Friday 28th June either by mail or email. This will then allow us time to set the layout and publication of the Show Book.

Please attach your business logo, a contact phone number, and any promotional material to your reply.

Kind Regards,

Louise O'Halloran

Assistant Secretary – Balaklava & Dalkey Agricultural Society



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2024 Sponsorship Packages

	Platinum \$500	Gold \$250	Silver \$100
Major Sponsor Recognition	✓		
Logo Recognition on website & social media	✓	✓	✓
Logo on Poster	✓		
Full Page advert in show book	✓		
Half Page advert in show book		✓	✓
Recognition as supporter in show book	✓	✓	✓
Show tickets	Family Membership	x2 Adults	
Complimentary Show Book	✓	✓	✓
Thank You Certificate	✓	✓	✓

2024 Advertising

Full Page Advertisement \$125	Half Page Advertisement \$65
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2024 Membership

Single Membership	Family Membership
\$12 per year	\$30
1 x Adult Ticket	2 x Adult Tickets
1 x Show Book	2 x Children Tickets
	1 x Show Book



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BALAKLAVA & DALKEY AGRICULTURAL SOCIETY SPONSORSHIP APPLICATION FORM 2024

BUSINESS:			
CONTACT NAME:			
ADDRESS:			
PHONE NUMBER:			
EMAIL:			
SIGNED:		DATE:	
SPONSORSHIP TYPE (Tick required option)			
<input type="checkbox"/> \$500.00 Platinum Package <input type="checkbox"/> \$250.00 Gold Package <input type="checkbox"/> \$100.00 Silver Package <input type="checkbox"/> \$12 Single Membership <input type="checkbox"/> \$30 Family Membership	If you wish your sponsorship to be allocated to a specific section (eg. Cattle, Flowers etc.), please nominate below:		
Name for membership subscription:			
Alternative /additional donations <input type="checkbox"/> Cash \$ _____ <input type="checkbox"/> Trophy \$ _____ <input type="checkbox"/> Products _____ <input type="checkbox"/> Vouchers \$ _____	Show book advertising: <input type="checkbox"/> Half Page \$65 <input type="checkbox"/> Full Page \$125		
<input type="checkbox"/> I am happy with the advert used in the 2023 Show book (this only applies if you are having the same advert size in 2024)			
<input type="checkbox"/> I have emailed a new advert for 2024 to balakshow@gmail.com			

Payment Details	
<input type="checkbox"/> Cheque Enclosed	<input type="checkbox"/> EFT
<input type="checkbox"/> I require a tax invoice	Balaklava & Dalkey Show Society Inc
<input type="checkbox"/> Prior to 1/7/24	BSB: 015-525
<input type="checkbox"/> After 1/7/24	Account Number: 298798587